Document Design
IIT - Humanities

2015
Syllabus:

https://docs.google.com/document/d/1Gq11wtySw4Mn0NL7DSr6gSlzyHPXL9P_cWapIg8uDXM/edit?usp=sharing
This class is designed to challenge but not to overwhelm you.

We can adapt the schedule as we go to make the workload appropriate, to maximize your learning.
This class will combine lectures, outings, creative exercises, design theory and applications.

For this class, you will need:
– a sketchbook, and pen or pencil
– an online repository for research and inspiration
– a USB key
Check out:

– Noun Project (icons)
– Flickr Creative Commons (photos)
– Google Fonts (free, legal fonts)
Course Objectives
This course has two primary objectives:
– to explore graphic design history and theory, and learn the basic principles of graphic design in an applied (industry standard) way
– to learn to create and manage communication projects, and to oversee the production of document design in various formats
Requirements
This is a lecture class with a workshop component. As such, most classes will consist of a lecture and practical creative component. Students are expected to create, present and critique each others’ work. Each student is expected to participate in class discussions and critiques, and maintain a professional attitude. Coming to class prepared with research materials and supplies is expected.
All written assignments should be sent to me via email (mhogan7@iit.edu) and you should always receive a confirmation from me in the following 24 hours (otherwise assume I haven’t received it).

Use standard Word margins, 12 point font, Times, double-space. Label your paper with your last name (eg. lastname.doc). Be consistent in your referencing style.
** Always ask a librarian how to reference ideas and cite works if you are unsure.

** If you need help with your writing, please contact Jim Dabbert: dabbert@iit.edu (Writing Center in Siegel Hall)
Always save your work. Make several backups and make them often. Software and your computer can crash at any moment. If you encounter a technological mishap or lose your work, this is your responsibility and is not a reason for an extension or delay in terms of deadlines.
IIT Code of Academic Honesty

Attendance is required for every class.
January 12 Introduction
January 26 Design Principles and Building Blocks
February 2 Visit: Chicago Design Museum
February 9 Logos + 10 DH Lecture
February 16 Branding & Visual Identity
February 23 Typography
March 2 Color Theory
March 9 Midterm test + design exercise
March 23 Theories and Histories
March 30 Photography
April 6 Collage
April 13 Layout
April 20 Data Visualisation
April 27 Final Design Briefs
My trajectory...
In 2001, I was trained as a graphic designer...
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I then did a Graduate Diploma in Intermedia...
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I then did a postdoc in Digital Curation...
In 2001, I was trained as a graphic designer...
I then did a Graduate Diploma in Intermedia...
I then did Masters in Media Studies...
I then did a PhD in Communication Studies...
I then did a postdoc in Digital Curation...
Now, I’m an Assistant Prof of Communication.
Why am I telling you this?
Because during that time, graphic design remained one of the best tools, methods, and skills I’d acquired... it continues to permeate everything.
The Social Impresario: capitalizing on the desire to be remembered for as long as it takes wood to rot.

Darren O’Donnell

I am not a scientist. I am, rather, an impresario of scientists.
- Jacques-Yves Cousteau

Like so many of us in the culture industries, I am pulled by two seemingly conflicted concerns: I want my work to be politically engaged, ameliorating aspects of this horrible world and making it a better place, but, on the other hand, I want to be rich and famous, an A-Lister with tons of power, glory and influence. Initially, my method was to oscillate neurotically between these two poles, trying to nurture one while obliterating the other. Then there was the more successful attempt at synthesizing them to produce art in response to the problems in the world, in a have-cake-eat-too strategy. This was a pretty good, it worked for a while and it won me points in the local entertainment weeklies. There was a big temptation to stop at that point, resting on the belief that working with political content is the same as political engagement, perhaps some of the insights of contemporary physics having convinced me that witnessing is doing. And, maybe
ALPHABETIC SOUNDS:
A collective investigation into the practice of sample-based music
these, usually older ladies, and see if the drive-in was still around. One thing I regret is not recording those stories because those interactions were really great. Sometimes it’s almost more about the process of finding then the actual discovery. It’s so much part of what I do that research before, and often there’s some...
AudioMobile
By Owen Chapman
Open iTunes to buy and download apps.

Description

AudioMobile allows you to record audio while on the go, attaching a photograph and GPS coordinates to the file. These can be emailed to yourself, or uploaded to our online soundmap to share with others and contribute to a global database of sound recordings (audio-mobile.org recordings).

Files can be previewed once recorded. They can also be GPS variance. Once ready, uploading is as easy as clicking to plot it onto our custom map. The map can be searched private. Public AudioNodes (as we like to call them) can be searched.

One of the most important innovations featured in AudioMobile is sound files with multiple GPS tags - i.e., moving recording points.

AudioMobile will appeal to people who like making sound mappings, and oral historians. It is linked to a creative Commons license, Concordia University, Montreal, Canada.

Owen Chapman Web Site  AudioMobile Support

Views:
- Overview
- Features
- iTunes Charts

View More by This Developer

This app is designed for both iPhone and iPad

Free
Category: Social Networking
Updated: May 21, 2014
Version: 1.1
Size: 9.1 MB
Language: English
Seller: Owen Chapman

Screenshots:
- Listen
- Title: Walking the Dog
- Weather
- Location: Parc Pere-Marquette
- Notes: Snowy Morning
- Public
- Private
- Upload
- Email
- Delete
- Change Image

Map of Montreal with markers.
This document concludes the initial design process for the Audio Mobile website and mobile application. It is designed to document the trajectory of the design process as well as establish points of reference for subsequent documentation.
The name Echoscape should maintain a 3/1 ratio with the tagline (i.e. 150 pts / 50 pts). The space that separates 'Echoscape' from its tagline should always be retained. There are 2 spaces after each word in the tagline. Kerning is optical.

Applying the Echoscape logo to a variety of touchpoint should be done by paying attention to maintaining the integrity of the project’s identity. Ensuring that logo layout, fonts, colours, capitalization, punctuation, alignment and aspect ratio are maintained at all times will allow clear and consistent communication of the project’s identity. Avoid the following (examples):
Designers: Paul Juricic and Jeff Traynor
http://returningthevoices.ca
ARCHINODES

PROJECT DELIVERABLES
Archinodes will provide Greening Homes with the following:
Discovery and Consultation
Due: September 15th  Cost: $3000
In collaboration with project stakeholders, this consultation will examine the current Greening Homes identity, evaluate the existing online communication goals, and provide specific project recommendations.

Online Communication Strategy
Due: October 15th  Cost: $3000
Focusing on defining specific online implementation recommendations, this strategy will guide both the production of the website and online communication goals.

Design Schematics
Due: October 30th  Cost: $4000
These schematics will identify the interface design constraints, establish general page layouts through the production of wireframes, and describe the navigational hierarchy through information architecture diagrams.

Design Mockups
Due: November 15th  Cost: $4000
Once the page wireframes have been approved, we will move to establish the site’s look & feel and apply the existing Greening Homes identity through the production of page mockups and graphic elements.

Code Implementation
Due: December 15th  Cost: $4000
Once the website design mockups have been approved, the CMS will be installed, the identified features will be developed, and a custom PHP and CSS theme template will be created.

Best Practices Guide
Due: January 15th  Cost: $1000
After the code implementation has been tested, and the CMS is ready for launch, we will provide a document outlining instructions for the website administration as well as best practices for Greening Homes’ online communication.

COST ESTIMATE
We estimate the total consultation and design costs of this project to be $19,000. Please note that the proposed timeline and cost estimate assumes an adherence to the project deadlines and a general consensus on the desired features. Unforeseen changes to strategy and/or delays by project stakeholders may affect the project budget and timeline. We will ensure that you are informed if any specific changes will have an impact on the project scope before any development begins.

MOVING FORWARD
Project deliverables identified in this proposal are interdependent and highly integrated into a cohesive workflow. Archinodes looks forward to incorporating the aforementioned deliverables into Greening Homes’ existing operational goals.

We are excited about this opportunity to work together and participate in the development of this valuable and innovative project.

We look forward to hearing back from you regarding this proposal.

Sincerely,

[Signatures]

ARCHINODES
archinodes.com
info@archinodes.com
montreal | vancouver
WE CONCEPTUALIZE, DESIGN AND IMPLEMENT CONTENT SOLUTIONS TO MANAGE AND SHOWCASE RESEARCH, COLLECTIONS, ONLINE CONTENT AND PUBLICATIONS.
Based at Concordia University, the Life Stories of Montrealers Displaced by War, Genocide, and other Human Rights Violations (Montreal Life Stories), is a community-university research alliance which has involved a team of more than 150 people and 18 partner organizations.

The objective of this five-year long project has been to collect and disseminate the interviews of 500 Montrealers who have found a new home in Montreal.
« C'était au printemps de 1939. C'était une belle journée. Ce jour-là, je suis sortie de l'école et ma vie a changé pour toujours. Les soldats entraient dans la ville avec leurs tanks. »

- Liselotte Ivry

**Rencontre-moi**

Histoires de vie de Montréalais déplacés par la guerre, le génocide et autres violations des droits de la personne.

En mars 2012, participez aux Rencontres Histoires de vie Montréal et découvrez les histoires personnelles de Montréalais et Montréalaises qui ont quitté leur pays d'origine en raison de la guerre, d'un génocide ou d'autres violations des droits de la personne. Visitez notre site pour connaître le détail des activités.

www.histoiresdeviemontreal.ca/rencontres

**Organismes Partenaires**

Cambodian Genocide Group / Centre commémoratif de l'Holocauste à Montréal / Centre international de documentation et d'information haitienne, caribéenne et africo-canadienne / Communauté anglophone du Canada / Communauté sépharade unifiée du Québec / Conseil canadien pour les réfugiés / Creative Alternatives / Documentation-Centre of Cambodia / Equitas – Centre international d'éducation aux droits humains / Isangano / Jewish Immigrant Aid Services Canada / LEARN / Page-Rwanda – Association des parents et amis des victimes du génocide au Rwanda / Paris-2 (chapitre) / CitizenAlly / Temple Boudhiste Khmer de Montréal / Théâtre Teosri Dunys / Université Concordia / Centre d'histoire orale et de récits numéros.

Cette recherche a été financée par le Conseil de recherches en sciences humaines.
VIDEO CACHE
INFOGRAPHIC OF ONLINE ARCHIVAL TRACES OF VIDEO ART IN CANADA


VIDEORAPHIE
www.videoraphie.qc.ca

VIDE THÈQUE
www.videatheque.com
www.videatheque.ca

CENTRE FOR ART TAPES (CPAT)
www.centreforarttapes.ca

DIGITAL MIRROR
www.centreforarttapes.ca/digitalmirror/home.html

VIDEO FEMMES
www.videofemmes.org
www.dilc.net/videofem
www.youtube.com/user/videofemmes

GROUPE INTERVENTION VIDEO (GIV)
www.givideo.org

VIDEO IN VIDEO OUT (VIVO)
www.vivemediaarts.com

ON EDGE TV
www.onedge.tv
www.onedgeonline.com

VTAPE
www.vtape.org

VIDEO ART IN CANADA
www.videocanada.ca

VTAPE DIGITAL BITCASTERS
www.vtapadigital.org

FRINGE ONLINE
www.fringonline.ca

CHARLES STREET VIDEO (CSV)
www.charlesstreetvideo.com

CANADIAN FILMMAKERS DISTRIBUTION CENTRE (CFMDC)
www.cfmcd.org

VIDEO POOL
www.videopool.ypapad.com/video_pool_home/

IDLOOLIK ISUMA PRODUCTIONS INC
www.isuma.tv

EDE MEDIA TV MEDIARCHIVE
www.edmedia.tv

SAW VIDEO
www.sawvideo.com

MEDIATHEQUE
www.sawvideo.com/mediatheque

SAW Video Launches new site with Mediatheque (100 videos)
Video Cache at GIV Screening + Online Exhibit
Wayward launch
Séminaire project
I conduct interview with Mediatheque staff
I travel to Ottawa to watch videos from the collection
Salon des rifioulus project
See Mediatheque details us top
VTape's VHC goes offline
VTape's VHC back online
VTape's Fringe (Last updated: 2009)
Edimedia TV: 5-yr archival commitment...then what?
Centre for Art Tapes launches Digital Mirror
Iqaluit Isuma Productions bankrupt
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What do you want to get out of this class?
What experiences or skills do you already have?
Let’s open Illustrator ...and trace.
**Pen Tool Tutorial - Adobe Illustrator**
https://www.youtube.com/watch?v=yQSPnQ_7_Y4

How to Use Adobe Illustrator's Pen Tool to Draw a Fashion Sketch
https://www.youtube.com/watch?v=42IfGtYvoJA

Adobe Illustrator Basics: Pen Tool Tutorial
https://www.youtube.com/watch?v=0B_IQK7hMo0

Understanding anchor points in Illustrator | lynda.com overview
https://www.youtube.com/watch?v=5BPrGoJZ8WI#t=18

Illustrator CS5’s keyboard shortcuts (for Windows)
https://www.nobledesktop.com/shortcuts/illustratorcs5/pc