



**CANADIAN COMMUNICATION ASSOCIATION ANNUAL MEETING
COLLOQUE ANNUEL DE L'ASSOCIATION CANADIENNE DE COMMUNICATION**

**PROGRAM / HORAIRE
2013, VICTORIA BC**

Wednesday June 5, 2013 / Mercredi 5 juin 2013

Day 1/ Jour 1

Welcome: 8:00-8:30 Cornett B108	Welcome to Delegates / Bienvenue aux participants
Panel 1A: PRAPC 8:30-10:00 Cornett A125	Climate, Energy and Media: Canadian Environmental Communication at a Crossroads/ Climat, énergie et médias: la communication sur l'environnement au Canada à la croisée des chemins Chair/Président: Shane Gunster, Simon Fraser University
Kathleen Cross Simon Fraser University	Confronting Climate Change: Alternative Media Impacts on Citizen Engagement
Shane Gunster, Andrew Frank Simon Fraser University	Mediating Climate Change, Engaging Audiences: Lessons From the Climate Reality Project
Robert Hackett Simon Fraser University	Cancelling the Apocalypse: Journalism For a World in Crisis
Robert Neubauer, Katie Raso Simon Fraser University	Managing Dissent: Energy Pipelines and New Right Politics in Canada
Panel 1B: ICD 8:30-10:00 Cornett A225	Conducting International Research: Questions of Intervention and Methodology/ La recherche à l'étranger: questions d'intervention et de méthodologie Chair/Présidente: Sandra Smeltzer, The University of Western Ontario
Sandra Smeltzer The University of Western Ontario	Researching Media Activism in an International Context
Gordon Gow University of Alberta Nuwan Waidyanatha LIRNEasia Naomi Krogman, Mary Beckie University of Alberta Helen Hambly University of Guelph	Introducing Low-Cost ICT to Support Knowledge Mobilization for Sustainable Agriculture in Sri Lanka: A Partnership Development Project
Tim MacNeill University of Ontario Institute of Technology	Radical Discursive Intervention: Maya Cosmovision, Transmodernity, and Development
Panel 1C: SG 8:30-10:00 Cornett A221	Risky Business: A position of Vulnerable Subjectivities Redefined by Resilience, Resistance and Action Through Working Methodologies to Support Sex-Workers/ Subjectivités vulnérables redéfinies par la résilience, la résistance et l'action. Méthodes en soutien aux travailleuses du sexe Chair/Présidente: Adina Edwards, Simon Fraser University
Margo Pearce, Patricia Spittal UBC School of Population and Public Health	The Cedar Project: Rethinking Resiliency Through Narratives of Strength and Survival in the Aftermath of Trauma Among Young Aboriginal Women Who Use Drugs
Vicky Thomas Wuikinuxv Nation; Cedar Project	The Cedar Project: Community-Sased, Culturally-Safe Health Research Supporting the Dignity of Young Aboriginal Women Involved in Sex Work
Adina Edwards Simon Fraser University	Sex-Work Melancholia: Depathologized in Social Acts of Production

Panel 1D: RM 8:30-10:00 Cornett B129	Media, Community & Belonging/ Médias, communauté et appartenance Chair/Présidente: Milan Singh, Simon Fraser University
Rob McMahon, Leanna Milburn Simon Fraser University	Social Media Use in and by Canada's Remote Aboriginal Communities: Observations, Challenges and Opportunities
Sherry S. Yu Simon Fraser University	Multicultural Mediascape and Citizenship
Milan Singh Simon Fraser University	Media Coverage of the Air India Bombing of Flight 182
Panel 1E: TEM 8:30-10:00 Cornett B143	Digital Activism / Activisme numérique Chair/Présidente: Kate Milberry, University of Alberta
Rhon Teruelle University of Toronto	Reignition: Young Activists Political Use of Social Media
Ian Reilly Concordia University	In Search of Beautiful Trouble: A Primer on Creative Activism Online
Mohamed Ben Moussa McGill University	Social Media and Youth Movements in the Arab Spring: Technologies of the Self, Technologies of Resistance
Kate Milberry University of Alberta	#OccupyTech: Reinventing the Internet for the 99%
Panel 1F: TEM 8:30-10:00 Cornett B145	Mobile Media Uses and Appropriation / Usages et appropriation des médias mobiles Chair/Président: Jeffrey Boase, Ryerson University
Samuel Thulin Concordia University	Mobile Devices and Musical Participation
Jeffrey Boase Ryerson University Ying Guang Mo University of Toronto Tetsuro Kobayashi National Institute of Informatics, Japan	Dividing the Medium: The Implications of Mobile Voice Calling and Texting for Network Diversity
Olawale Oni Osun State University, Nigeria	Tell Me There You Love Me: An Ethnography of Mobile Phone Use for Identity (Re)Construction in Nigeria
Steven James May York/Ryerson Universities Catherine Middleton Ryerson University	The Mobile is the Message: Mobile Digital Television in Canada
Panel 1G: ICD 8:30-10:00 Cornett A121	International, Intercultural Communication and Methodology/ La communication internationale et interculturelle: aspects méthodologiques Chair/Présidente: Jane Jackson, The Chinese University of Hong Kong
Jane Jackson The Chinese University of Hong Kong	International, Intercultural Communication: Research-Inspired Intervention
Katherine M. A. Reilly Simon Fraser University	International Political Economy of Media Reform in Latin America
Anna Popkovay University of Minnesota	Challenging the Globalization Framework: Cold War Discourse in Russian and US Mass Media Coverage of the Debate on the UN Resolution in Syria
Zhenyi Li, Daniela Tuchel Royal Roads University	Intercultural Communication Barriers and Opportunities for a Positive Change: Lessons Learned from the Recent Chinese Immigrants with Foreign Credentials
Panel 1H: MC 8:30-10:00 Cornett A229	Music Studies/ La musique à l'étude Chair/Présidente: Line Grenier, Université de Montréal
Michael Audette-Longo Carleton University	One Scene to Another: Media Formats, Immediacy, and Indie Scene Ontographies
Brian Fauteux University of Wisconsin-Madison	Satellite Sounds Across Borders: The Transnational Circulation of "Local" Music

Panel 1I: VC 8:30-10:00 Cornett B108	Generating Witnessing: Connective Intercultural Communication Through Engaged Photography and Performance/ Produire le témoignage: la communication interculturelle par la photographie et la performance engagées Chair/Présidente: Kirsten McAllister, Simon Fraser University
Nawal Musleh-Motut Simon Fraser University	Reconciling the Holocaust and the Nakba: Ethical Engagement and Witnessing Through Photograph-based Storytelling
Kirsten McAllister Simon Fraser University	Social Documentary Photography and Refugees: The Problem of Eyewitnessing and Enacting Relations of Empathy
Ayumi Mathur Simon Fraser University	Witnessing the Limits of Collective Trauma Narratives: Engaging Settler and Indigenous Communities in Reconciliation Initiatives in Canada through Performance Art
Panel 1J: CCA/ACC - FSAC/ACÉC 8:30 – 10:00 Bob Wright B117	Documentary History CCA/ACC - FSAC/ACÉC
Joseph Clark	Canadian Newsreels with an American Accent: Roy Tash and the Associated Screen News
David Newman	Grierson in New Zealand, 1940
Christopher Meir	Canada and the Post-Imperial Order: The NFB's <i>New Nation in the West Indies</i>
Break/Pause 10:00-10:15	
Panel 2A: MC 10:15-11:45 Cornett A125	Making a Scene: Examining the Social Practices of Canadian Cultural Activity/ Sur scène: les pratiques sociales de l'activité culturelle canadienne Chair/Président: Stuart Poyntz, Benjamin Woo, and Jamie Rennie
Danielle Deveau University of Guelph-Humber	Comedy Scenes: Toronto as a Hub for Live Comic Performance in Canada
Michael Darroch University of Windsor	Border Scenes: Detroit/Windsor
Miranda Campbell Dawson College	"A Fast Song, A Slow Song, A Heavy Song, A Pop Song": Gendered Spaces and Scenes at Rock Camp for Girls Montreal
Sara Grimes University of Toronto	Little User-Generated Planets: Understanding DIY Game Creation Networks as Cultural Scenes
Panel 2B: SJM 10:15-11:45 Cornett A225	Practices and The Study of Communication/ Pratiques et étude de la communication Chair/Président: Rey G. Rosales, Grant MacEwan University
Anne McNeilly Ryerson University	In Search of the Comma
Rey G. Rosales, Kathleen Byrne Grant MacEwan University	Curriculum and Change: Lessons Learned From Launching a 21st Century Communication Degree
Sara Bannerman McMaster University Blayne Haggart Brock University	Historical Institutionalism in Communication Studies
Panel 2C: SG 10:15-11:45 Cornett A221	Disclosing and Documenting/ Divulgarion et documentation Chair/Présidente: Penelope Ironstone, Wilfrid Laurier University
Caitlin McKinney York University	10,000 Images, One Scanner, Two Volunteers: Digital Media at the Feminist Archive
Matthew J. Bowman, Kenneth C. Werbin Wilfrid Laurier University	In or Out? Stories of Social Media, Sexuality & Queer Identity
Andrea Zeffiro Emily Carr University of Art and Design Mél Hogan University of Colorado	Suture and Scars: Evidencing the Struggles of Academic Feminism

Panel 2D: RM 10:15-11:45 Cornett B129	Race and Social Media/ Questions raciales et médias sociaux Chair/Président: Nathan P. Rambukkana, York University
Boulou Ebanda de B'éri University of Ottawa	Whatever has Happened to the 'Representation' of Race: I'm Afraid I Would Have to Go Back to Heidegger
Andrea Jonahs University of Calgary	Denying Racism While Excluding Race: Online Discourses on Interracial Dating
Danielle E. Williams Kennesaw State University	Colorblind Queen, Black Power, and Racial Responsibility: Examining Black Public Creative Figures on Twitter
Nathan P. Rambukkana York University	The Power and Politics of #RaceFail: Digital Democracy, Hashtags and the 2009 "Writing the Other" Debate in the Science Fiction Blogosphere
Panel 2E: TEM 10:15-11:45 Cornett B143	Online Participation and Political Engagement / Participation en ligne et engagement politique Chair/Présidente: Delia D. Dumitrica, University of Calgary
Della D Dumitrica, Maria Bakardjieva University of Calgary	Social Media and Political Engagement in Canada: Mapping the Field
Mohammad Sadeghi Esfahlani, Aiden Buckland University of Calgary	The Politics of Facebook in the Iranian Green Movement, and the Problem of Socio-Political Participation
Panel 2F: TEM 10:15-11:45 Cornett B145	Emerging Visual Media and Technology / Technologies et médias visuels émergents Chair/Présidente: Doris Baltruschat, University of British Columbia
Telford-Anthony Pattinson University of Calgary	Poiesis and Position: Deleuze and Laruelle Construct Photographic-Cinematic Images of the World
Doris Baltruschat University of British Columbia	Immersive Media Worlds in 3-Dimensions
Sonja Solomun McGill University	A Mobile Army of Metaphors: From Archiving Memories to Communication Sharing
Panel 2G: JN 10:15-11:45 Cornett A121	Industry Challenges/ Les défis de l'industrie Chair/Présidente: Marsha Barber, Ryerson University
Gennadiy Chernov University of Regina David Koranda University of Orego	Consumer and News Directors' Perception of Advertising Content Within the Context of Local Television News
Thomas Rose Wilfrid Laurier University	Crumbling Firewalls
Marsha Barber Ryerson University	Getting a Clear Picture: Electoral Coverage on Canadian TV
Panel 2H: MC 10:15-11:45 Cornett A229	Affective, Creative, and Political Economies/ Économies de l'affect, du créatif et du politique Chair/Présidente: Margrit Talpalaru, University of Alberta
Margrit Talpalaru University of Alberta	"Giving is What Fuels Us": Conspicuous Giving and the Mobilization of Affect
Martin Lussier Université du Québec à Montréal	Culture and the City: From Cities' "Economic" to Neighbourhoods' "Cultural" Development
Megan Robertson Simon Fraser University	Art, Archives, and Political Action: Love as a Critical Creative Process

Panel 2I: MC 10:15-11:45 Cornett B108	Media and Discourse/ Médias et discours Chair/Président: Phillip Vaninni, Royal Roads University
Charlotte Fillmore-Handlon Concordia University	Why the Study of Canadian Celebrity Culture Matters: An Interdisciplinary Review of Scholarly Literature
Piotr Szpunar The University of Pennsylvania	Homeland: Homegrown Terrorism and the Politics of Liminality
Carolyn Veldstra McMaster University	We Are Not Cynical!: The Rhetoric of Cynicism in Obama's Reelection
Panel 2J CCA/ACC - FSAC/ACÉC **10:30 – 12:00** Bob Wright B117	Workshop: Crisis What Crisis? The State of Film and Television Archives in Canada CCA/ACC - FSAC/ACÉC Chair/Présidente: Tess Takahashi, York University
	Janine Marchessault - CRC in Art, Digital Media and Globalization, York University Mike Zryd - Cinema and Media Studies, Department of Film, York University Zoë Druick - School of Communication, Simon Fraser University Jen VanderBurgh - English, St. Mary's University Theresa Scandiffio - Adult Learning, TIFF Bell Lightbox Jean Gagnon - Directeur des collections cinématheque québécoise
Lunch/dîner Time: 11:45-1:30	
11:45-1:30 Continuing Studies 122	Journalism Interest Group/ Groupe d'intérêt en journalisme
11:45-1:30 MacLaurin D288	Graduate Caucus/ Caucus des étudiants aux cycles supérieurs
11:45-1:30 Cornett A228	Media History Interest Group/ Groupe d'intérêt en histoire des médias
11:45-1:30 Continuing Studies 121	CJC Board / Conseil d'administration du CJC
11:45-1:30 Continuing Studies 134	Technology Interest Group/ Groupe d'intérêt en technologie
11:45-1:30 MacLaurin A326	Visual Communication Interest Group/ Groupe d'intérêt en communication visuelle
Panel 3A: PRAPC 1:30-3:00 Cornett A125	Public Relations, Social Marketing and Ethics/ Relations publiques, marketing social et éthique Chair/Présidente: Francine Charest, Université Laval
Francine Charest Université Laval	La e-réputation: enjeux professionnels et organisationnels
Sophie Boulay Université du Québec à Trois-Rivières	Which Ethics for Public Relations Strategies Using ICT ? Insights From an Exploration of 99 Astroturfing Cases
Emmanuelle Gagné Université Laval	L'effet de l'anthropomorphisme sur le comportement pro-environnemental et l'empathie comme variable modératrice: une étude mixte
Panel 3B: MH 1:30-3:00 Cornett A225	The Public Sphere and The Press/ L'espace public et la presse Chair/Présidente: Karen Leigh Zypchyn, Grant MacEwan University
Matthew MacLellan University of Alberta	The Currency of Debt and Democracy: A Media Genealogy of Financialization and the Democratic Public Sphere
Karen Leigh Zypchyn Grant MacEwan University	News Framing and the Deductive Approach: An Historical Perspective Using the French Socialist Press
Holly Nazar Concordia University	Reasoning Americans: The Lost Counterpublic of American Socialists and Their National Newspaper
Paul Joosse University of Alberta	Treehuggers to Terrorists: The Social Construction of the 'Ecoterrorist Threat' in the Pages of the New York Times

Panel 3C: SG 1:30-3:00 Cornett A221	Communicative Practices and The Constitution of Identities/ Pratiques communicationnelles et constitution d'identités Chair/Président: Matthew Heinz, Royal Roads University
Matthew Heinz Royal Roads University	Isolation: Trans People's Communication Needs
Kirsten Louise Ellison University of Calgary	Mobilizing the moustache: A Critical Analysis of the Communication of Health in the Movember Canada Campaign
Amra - Curovac Ridjanovic Université Laval	Bosnian Refugee Women and Their Empowerment Through Exile and Adaptation in Their Host Country
Panel 3D: RM 1:30-3:00 Cornett B129	Race, Gender and Media/ Race, genre et médias Chair/Présidente: Erin Tolley, Queen's University
Corinne Lysandra Mason University of Ottawa	Undercover Abortions: Racism and Sex Selection in Canada
Lena Carla Palacios McGill University	Racialized and Gendered Necropolitics in Canadian News and Legal Discourse
Erin Tolley Queen's University	Add Colour and Stir? Media Portrayals of Visible Minority Women in Canadian Politics
Panel 3E: TEM 1:30-3:00 Cornett B143	Digital Media Under the Lens of Science and Technology Studies / Les médias numériques au prisme des Science and Technology Studies Chair/Président: Philippe Ross, University of Ottawa
Charalampla Kerasidou Lancaster University, Royaume-Uni	Investigating the Nature of the 'Nature' that is Invoked in Ubiquitous Computing Discourses
Jaigris Hodson Ryerson University	On the Edge of Reason: Absent Diversity in Online Technology Discourses
Trang Van Pham University of Calgary	Social Shaping of Technology Theories Application in Developing Countries: a Promising Venue
Philippe Ross University of Ottawa	Testing Media Producers Through Imitation Games: The Promise of a Novel Experimental Method
Panel 3F: TEM 1:30-3:00 Cornett B145	Digital Media in Educational Context / Médias numériques en contexte éducatif Chair/Présidente: Anabel Quan-Haase, University of Western Ontario
Samantha Pattridge, Linda Pardy University of the Fraser Valley	Technology and the Flipped Communications Classroom
Brad King Simon Fraser University	Managing Innovation in Public Education the "Agile" Way
Anabel Quan-Haase, Amit Louis, Tara Price, University of Western Ontario	Building the University Brand with Social Media: Social Capital and the Ethics of Connectivity
Panel 3G: JN 1:30-3:00 Cornett A121	New Media/ Nouveaux médias Chair/Présidente: Genevieve A. Bonin, University of Ottawa
Genevieve A. Bonin University of Ottawa	Organizational Factors Affecting Social Media Use in Radio Newsrooms
Yang Zhang University of Calgary	Chinese News Media in the Age of Web 2.0
Panel 3H: MC 1:30-3:00 Cornett A229	Popular Culture/ Culture populaire Chair/Président: Martin Dowding, Wilfrid Laurier University
Karen C Pitcher Des Moines Area Community College Rae Lynn Schwartz-DuPre Western Washington University	Refiguring Curious George: Where Colonial Pasts Meet Technological Future
Rebecca Pearl Halliday York University	A Stitch in Time Exposed: Maison Martin Margiela Meets H&M in the Current of Fast Fashion
Angie Chiang, University of Calgary	Is Everyone a Fan? Conceptualizing the Audience in a Post-Television Era

Panel 3I: MC 1:30-3:00 Cornett B108	Digital Cultures I/ Cultures numériques I Chair/Président: Phillip Vaninni, Royal Roads University
Sabine LeBel York University	Greenpeace's 'Green My Apple' Campaign: The Mac User and the Cool Face of Information Work
Kamilla Pietrzyk York University	Storytelling and Soapboxing: Restoring the Lost Arts of Orality in the Digital Age
Felan Parker York University	Canon, Prestige, and the "AAA Art Game"
3J CCA/ACC - FSAC/ACÉC 1:30 – 3:00 Bob Wright B117	Peter Morris Memorial Panel: Data, Document, and Documentary CCA/ACC - FSAC/ACÉC Chair/Président: Darrell Varga
Darrell Varga	Maps and Figures: <i>Payback</i> and <i>Hard Light</i> in the Oral Tradition of Documentary
Jennifer VanderBurgh	Strategic Cartography: Toronto Establishing Shots in CBC Dramas
Zoë Druick	Database Documentary and Scalability: Uncanny Fragments
Break/Pause 3:00-3:15	
Panel 4B: Track: PRAPC Time: 3:15-4:45 Room: Cornett A225	Critique, Propaganda, and Political Rhetoric/ Critique, la propagande et la rhétorique politique Chair/Président: David Bruce Newman, Simon Fraser University
Dominique Trudel Université de Montréal	Le rôle de Walter Lippmann dans les agences de propagande de la Seconde Guerre mondiale : Retour sur une affaire d'espionnage
David Bruce Newman Simon Fraser University	Resisting Hollywood? British Imperial Motion Picture Policy in the Interwar Pacific: Hong Kong, Singapore and New Zealand
Peter Malachy Ryan MacEwan University	Agenda Setting and Issue Networks: The Election Platform as Coded Rhetoric
Panel 4C: SG 3:15-4:45 Cornett A221	Representation and Perception/ Représentation et perception Chair/Présidente: Karen Grandy, Saint Mary's University
Cristina Stasia University of Alberta	Better a Gun than a Whistle?: Feminism, Media Coverage and the Firearms Debate
Karen Grandy Saint Mary's University	How About Now?: Male and Female Sources in Business Magazines, 1992 and 2012
Catherine Lemarier-Saulnier Université Laval	Cadrage du politique et perception du genre: réflexions théoriques et méthodologiques
Divya Maharajh University of Leeds	Making Criticality Available in Formal Media Education
Panel 4D: RM 3:15-4:45 Cornett B129	Media in Remote and Rural First Nations/ Les médias dans les communautés éloignées et rurales des Premières nations Chair/Présidente: Susan O'Donnell, University of New Brunswick
Brian Beaton Keewaytinook OKimakanak	Keewaytinook Mobile: How Remote Indigenous Communities Came to Build, Own, and Manage Local Mobility Services in Canada's Little North
Duncan Philpot University of New Brunswick	Face-to-Faces Work: Impression Management and First Nations Culture in Online Videos
Susan O'Donnell University of New Brunswick	ICT in Remote and Rural First Nations: Reflections from Six Years of Research With the VideoCom Project

Panel 4E: TEM 3:15-4:45 Cornett B143	Newness and Emergence in Digital Media / Le nouveau et l'émergent dans les médias numériques Chair/Président: Guillaume Latzko-Toth, Université Laval
Alrasheed Ghadah, Chris Russell Carleton University	The 'Revolution' between Arab Spring and Digital Media: A Theoretical Lens towards Revolutions and Communication
Gray Graffam University of Toronto at Scarborough	Communication and Emerging Media: Practice in Social Theory
Camille Paloque-Berges LabEx Hastec et Laboratoire DICEN, France	Analyser la réflexivité dans les CMC pour mieux comprendre l'émergence médiatique sur Internet
Neal Thomas UNC - Chapel Hill, Etats-Unis	Anticipating the New: Digital Technology as a Bayesian Medium
Panel 4F: TEM 3:15-4:45 Cornett B145	Digital Technologies as Research Infrastructures / Les technologies numériques comme infrastructures de recherche Chair/Président: Gordon Gow, University of Alberta
Gordon Gow, Tim Barlott, Lisa Prins University of Alberta	Incorporating Mobile Phones into Community-Engaged Research
David Harris Smith McMaster University	macGRID : Designing A Multidisciplinary Virtual World Research Environment
Panel 4G: JN 3:15-4:45 Cornett A121	Framing and Representation/ Cadrage et representation Chair/Président: Aziz Douai, University of Ontario Institute of Technology
Ofer Berenstein University of Calgary	Framing, Second-Order Agenda Setting, and the SIGA Saga: A Biodefence Communications Case Study
Aziz Douai, Terry Wu University of Ontario Institute of Technology	The Business Media or Media Business: A Comparative Analysis of Business Media's Coverage of the 2008 Global Financial Crisis and the 2011 Occupy Wall Street Movement
Kobra Elahifar University of Calgary	Global Discourse of UNAIDS for Fight Against Heterosexual HIV/AIDS Treatment vs. Iranian Local Nation State's Discourse: Framing of Feminine Bodies in the News
Panel 4H: MC 3:15-4:45 Cornett A229	Mobilities/ Mobilités Chair/Président: Phillip Vannini, Royal Roads University
Phillip Vannini Royal Roads University	No Man Can Be an Island... Though It's Worth a Try: Lifestyle Migration and the New Quietism
Quintin Zachary Hewlett York University	Personalised Communication, Media Consumption, and Political Agency
Steven James May York/Ryerson Universities Catherine Middleton Ryerson University	The Mobile is the Message: Mobile Digital Television in Canada
Panel 4I: MC 3:15-4:45 Cornett B108	Digital Cultures II/ Cultures numériques II Chair/Président: Sheenagh Pietrobruno, McGill University
Jenna Jacobson University of Toronto	Influence: The Art and Power of Online Identity Branding
Jennesia Elena Pedri Simon Fraser University	Progress and the Rationalization of Children and Youth's Digital Play
Sheenagh Pietrobruno McGill University	Circulating Culture through Narratives and Lists: Enacting Intangible Heritage through Digital Media

Panel 4J: CCA/ACC - FSAC/ACÉC **3:30 – 5:00** Bob Wright B117	Extra-Cinematic Texts/ Textes extra-cinématographiques Chair/Président: FSAC
David Richler	The DVD and the Tourist Gaze: Knowledge, Access, and the Added Value of Making-of Documentaries
Jean Chateauvert	Les Series web de fiction. Quand l'internaute se met en scene
Felan Parker	Audio Commentary Paratexts in Digital Games

Wednesday June 5, 2013 / Mercredi 5 juin 2013

FSAC-CCA-CGSA Keynote speaker/Conférencière invitée ACC-ACEC-ACÉV
Silvestra Mariniello
Exemplarity and Film/ L'exemplarité et le cinéma
Bob Wright B150
6:00-7:30

Silvestra Mariniello is Professor at the Université de Montréal in the Department of Art History and Film Studies, where she has served as director of the Research Center on Intermediality. She has published several articles and a book on Pasolini. She has recently co-edited two volumes, *L'électricité. Déploiement d'un paradigme*, which is forthcoming at the University of Ottawa Press, and *Appareils et intermédialité*, published in 2007 by L'Harmattan. Her latest essay is "Changer de table d'opération" for the Mexican journal *Acta Poetica*. Other titles include: "L'écoute de l'ange" on Wim Wenders; "Devenir et opacité dans Un thé au Sahara de Bernardo Bertolucci"; "La voix et la parole"; "La littéracie de la différence"; and "Médiation et responsabilité."

Silvestra Mariniello est professeure à l'Université de Montréal au Département d'histoire de l'art et d'études cinématographiques, où elle a été directrice du Centre de recherche sur l'intermédialité. Elle a publié plusieurs articles et un ouvrage sur Pasolini. Elle a récemment été co-éditrice de deux volumes, *L'électricité: déploiement d'un paradigme* (à paraître aux presses de l'Université d'Ottawa) et *Appareils et intermédialité*, publié en 2007 par L'Harmattan. Son dernier essai, « Changer de table d'opération », paru dans la revue mexicaine *Acta Poetica*. D'autres publications incluent « L'écoute de l'ange » sur Wim Wenders, « Devenir et opacité dans Un thé au Sahara de Bernardo Bertolucci », « La voix et la parole », « La littéracie de la différence », ainsi que « Médiation et responsabilité. »

FSAC-CCA- CGSA Joint Reception/ Réception conjointe ACC-ACEC-ACÉV
Bob Wright Lobby
7:30 – 9:00

Thursday June 6, 2013 / Jeudi 6 juin 2013

Day / Jour 2

Panel 1A: PRAPC 8:30-10:00 Cornett A125	Roundtable: The Overarching Principles of Ethical Public Relations Practice in the Context of Sustainable Reputation Management/ Table ronde: Les principes généraux des relations publiques éthiques dans le contexte de la gestion durable de la réputation Chair/Présidente: Jane McNichol, Mount Royal University
Jane McNichol, Mount Royal University Janet Hamnett, Mount Royal University Sandra Braun, Mount Royal University	
Panel 1B: PRG 8:30-10:00 Cornett A225	Governmentality and Policy/ Gouvernamentalité et politiques publiques Chair/Président: Phillip Vaninni, Royal Roads University
Jeffrey O'Connor Whyte University of British Columbia	Population Accessibility: Police and Audience Commodification in the 19th Century United States
Matthew David Greaves Simon Fraser University	Police-Technology Assemblages at UC Davis
Catherine Hart Openmedia.ca	Canada's Surveillance Society: Lawful Access and the Fabrication of Social Order
Michael Haight, Anabel Quan-Haase Western University	Internet inequality: How policy affects differences in access and digital literacy in the Canadian context
Panel 1C: Track: GMS Time: 8:30-10:00 Cornett A221	Gender, Race and Popular Culture/ Genre, race et culture populaire Chair/Présidente: Penelope Ironstone, Wilfrid Laurier University
Katerina Symes Concordia University	Can Heterosexual Spectators Desire Lesbian Characters?: Toward a Theory of Eccentric Identifications on The L Word
Andrew Stager Concordia University	"Punk is What We Make It": Stories and Experiences of Participation in a Punk Scene
Olubukola Hough Royal Roads University	Toying with African Beauty: Social Semiotic Analysis of Rooti Dolls and the Case for Natural African Hair
Sarah Kitteringham University of Calgary	Extreme Conditions demand Extreme Responses: the Rise of Women in Black Metal, Death Metal, Doom Metal, and Grindcore
Panel 1D: Track: JN Time: 8:30-10:00 Cornett B129	Information Management/ Gestion de l'information Chair/Président: Colette Brin, Université Laval
Chantal Francoeur Université du Québec	La place des relations publiques dans les nouvelles
Aimé-Jules Bizimana Université du Québec en Outaouais	La catégorisation des journalistes du guerre: les enseignements d'une enquête du Stars and Stripes
Panel 1E: Track: TEM Time: 8:30-10:00 Cornett B143	Network Surveillance, Censorship, Privacy / Surveillance, censure et vie privée sur les réseaux Chair/Président: Jonathan A. Obar, University of Toronto
Daniel Trottier University of Westminster, UK	Policing Social Media: Crowd-sourced and Consolidated Efforts
Nora A. Draper University of Pennsylvania	Rethinking Citizen photojournalism: Mediated Witnessing and the Obligations of Citizen Bystanders
Mary Jane Kwok Choon Université du Québec à Montréal	Decontextualization of Personal Information Within Social Media: Between the Violation and Confrontation of Privacy Norms
Jonathan A. Obar, Andrew Clement University of Toronto	The IXmaps Project: Confronting the Mounting Threats to Canadian Data Sovereignty

Panel 1F: Track: TEM Time: 8:30-10:00 Cornett B145	Communicating the Diverse Debates and Divisions within Game Studies / Communiquer l'éventail des débats et clivages au sein des Game Studies Chair/Présidente: Kelly Bergstrom, York University
Christopher A Paul Seattle University	Rhetoric, Procedurality, and Game Studies: Jets vs. Sharks?
Mark Chen Independent Researcher	Death by Chocolate-Covered Broccoli: A Case Where Gamification Killed Gaming Practice
Thorsten Busch University of St. Gallen	How to Regulate "Toxic Gamer Culture"? Online Gaming Platforms and Corporate Responsibility
Florence Chee Loyola University Kelly Bergstrom York University	On Playing "Like a Girl": A Comparative Analysis of Quasi-Affirmative (re)Action
Panel 1G: Track: MC Time: 8:30-10:00 Cornett A121	Ethics of Technology/Technologies of Ethics/ Éthique de la technologie et technologies de l'éthique Chair/Président: Kenneth Werbin, Wilfrid Laurier University
Kenneth C. Werbin Wilfrid Laurier University	The Social Media Contract: On the Paradoxes of Digital Property
Amir Hassan Ghaseminehad Simon Fraser University	Society, Technology, Product, Change, Responsibility: An Organic Feedback Perspective
Neil Balan University of Saskatchewan/York	Military Communications at the Edge: Limits, Violence, and Biopolitics
Panel 1H: Track: MC Time: 8:30-10:00 Cornett A229	Socio-Technical Networks/ Réseaux sociotechniques Chair/Président: Ghislain Thibault, Wilfrid Laurier University
Matt Ventresca Queen's University	"Our Moustaches, Ourselves:" Subjectivity and Consumption in Movember's Online Universe
Derek Antoine Carleton University	Revising (re)visions: Understanding Indigenous social media activism in Canada
Marie-France Vermette, Michèle Barrière-Dion University of Ottawa	Diversité culturelle et neurologique: analyse d'un signifiant flottant
Panel 1I: Track: MC Time: 8:30-10:00 Cornett B108	The Newsworld/ Le monde de l'actualité Chair/Président: Brad Clark, Mount Royal University
Yang Zhang University of Calgary	Chinese News Media in the Age of Web 2.0
Michael Edward Thorn York University/Ryerson University	Communicating Psychological "Truth" in Media Debates Surrounding Ex-Gay Conversion Therapy
Chaseten Remillard University of Calgary/Mount Royal University	Picture the Homeless Self: Social Media, Mainstream Press, and Images of Homelessness
Break/Pause Time: 10:00-10:15	
Panel 2A: Track: PRAPC Time: 10:15-11:45 Room: Cornett A125	Roundtable: Problematizing the "New Normal": The Opportunities and Risks of Transparency in Crisis and Emergency-Risk Communication/ Table ronde: Problématiser la "nouvelle normalité": opportunités et risques de la transparence en communication de crise et d'urgence de risque Chair/Président: Terence Flynn, McMaster University
Charlene Elliott, University of Calgary Heather Pullen, Hamilton Health Sciences John Rainford, Government of Canada Victor Vrsnik, McMaster University	

Panel 2B: Track: PRG 10:15-11:45 Cornett A225	The Power of Lists and Labels/ Le pouvoir des listes et des étiquettes Chair/Président: Richard Francis Sutherland, Royal Roads University
Liam Cole Young The University of Western Ontario	Navigating Power: Documentation, The List, and the Navigable Waters Protection Act
Richard Francis Sutherland Mount Royal University	Picking Favorites: Music Genre and Government Policy in Canada
Patrick Feng University of Calgary	Constructing Credibility: The Making of a “Trusted” Environmental Claim
Tami Oliphant, Michael B. McNally, Bethany MacCallum University of Alberta	Transparency and the New YouTube Search Algorithm
Panel 2C: Track: GMS Time: 10:15-11:45 Cornett A221	Ethnicity and Nationality/ Ethnicité et nationalité Chair/Président: Ghislain Thibault, Wilfrid Laurier University
Maria Cherba Université du Québec	Utilisation des services de santé en contexte migratoire comme expérience d'acculturation : étude exploratoire auprès des immigrants russophones de Montréal
Monique Fry University of Calgary	Indigenizing the Academy: An analysis of the Indigenous public sphere
Tanya Laing Gahr Royal Roads University	The Origins of Culture: An Exploration of the Ktunaxa Creation Story
Eric Thiessen University of Calgary	The Canadian Historical Film as National Cinema
Panel 2D: Track: JN Time: 10:15-11:45 Cornett B129	Discourse and Narratives/ Discours et récits Chair/Président: Gavin Adamson, Ryerson School of Journalism
Robert Joseph Neubauer, Katie Raso Simon Fraser University	Managing Dissent: Energy Pipelines and New Right Politics in Canada
Sheila Margaret University of Western Ontario Elizabeth Hannon Wilfrid Laurier University	Endorsement Editorials: Voices of Reason or Emotional Appeals
Gavin Adamson Ryerson School of Journalism	Amplifying Risk-Based Journalism? Measuring Mental Health News via Twitter
Panel 2E: Track: TEM Time: 10:15-11:45 Cornett B143	Rethinking Audiences in the Age of Social Media / Repenser les audiences à l'ère des médias sociaux Chair/Président: Jeremy G. Shtern, University of Ottawa
Fred Fletcher, Charles Zamaria York University	Television and the Internet: Changing Audience Practices and Expectations
Robert Prey Simon Fraser University	Streaming Music: Measuring, Monetizing, and Making the Online Music Listener
Jeremy G Shtern University of Ottawa Sylvia Blake Simon Fraser University	User Perspectives on Use of Their Labour in Social Media Advertising: A Q-Method Approach
Jennifer Martin University of Western Ontario	SUM1CURR: Talking Back at User-Generated Content Through Snark Sites
Panel 2F: Track: TEM Time: 10:15-11:45 Cornett B145	Critical Theory and Digital Media / Théories critiques et médias numériques Chair/Président: Rey G. Rosales, Grant MacEwan University
Lisa Hanslip University of Calgary	Technology as Spectacle: Understanding the Burgeoning Role of Social Media in Special Events
Rey G. Rosales Grant MacEwan University	Gramsci Revisited: Media Hegemony in the Age of Gangnam Style
Amit Louis University of Western Ontario	Google: A Political Economy of Search

Panel 2G: Track: MC Time: 10:15-11:45 Cornett A121	No Time to Pause: Temporalities of Digital Culture/ Chair/Président: Fenwick McKelvey, University of Washington
Fenwick McKelvey University of Washington	Remembering Algorithmic Control by Reverse Engineering Internet Routing in Canada
Matt Thiessen Ryerson University	The Life, Times, and Temporalities of Everyday Digital Games: Gamification, Incentivization, and the Imminent High-Speed Loss of Reflection
Joanna Redden Ryerson University	Canadian Politics and the Dominance of Speed: How Digital Technologies are Influencing Immigration Policy
Petra Hroch University of Alberta	Temporalities of “Non-Human” Materialities: Media Ecologies and Ecological Mediations
Panel 2H: Track: MC Time: 10:15-11:45 Cornett A229	Film I/ Cinéma I Chair/Président: Debra Pentecost, Vancouver Island University
Marcelina Piotrowski University of British Columbia	“This is a Canadian Issue:” Unplaced Critique and Geopolitics in Environmental Films
Debra Pentecost Vancouver Island University	Trauma Through an Animated Lens: <i>Waltz with Bashir</i> and <i>Crulic: The Path to Beyond</i>
Panel 2I: Track: VC Time: 10:15-11:45 Cornett B108	The Body in Visual Communication/ Le corps dans la communication visuelle Chair/Présidente: Lorna Roth, Concordia University
Annamari Huovinen, Hanna Weselius Aalto University School of Economics	The Portrait of Ms. Prime Minister. Beauty and Professionalism on the Cover of a News Magazine
Rob Heynen York University	Surveillance and the Aesthetics of Embodiment
Lorna Frances Roth Concordia University	About Face: A Reflection on the Technologies of Capture and the Place of the Face in the Oral History Research Process & Product
Panel 2J: CCA/ACC - FSAC/ACÉC **10:30 – 12:00** Bob Wright B117	Études télévisuelles : perspectives esthétiques sur la fiction télévisuelle CCA/ACC - FSAC/ACÉC Chair/Président: Yves Picard
Audrey Bélanger	Sérialiser, sérialité, série : variations sur une caractéristique de la television
Larissa Estevam Christoforo	La qualité à dose homéopathique : le spectateur devant la minisérie <i>Capitu</i>
Yves Picard	<i>Unité 9</i> ou la fiction <i>téléromanesque</i> réussit-elle davantage à rallier lorsqu’elle oscille entre la <i>télé-oralité</i> et la <i>télé-visualité</i> ?
Panel 2K: CCA-ACC – CPSA-ASCP **10:30 – 12:00** Clearihue A303	Web Politics I: Political Institutions Online CCA-ACC – CPSA-ASCP Chair: Tamara A. Small, University of Guelph Discussant: Vincent Raynault, Carleton University
Thierry Giasson, Gildas Le Bars, Mélanie Verville Université Laval Frédéric Bastien Université de Montréal	L’usage du web social par les partis politiques au Québec. Le cas de l’élection québécoise de 2012
Mireille Lalancette Université du Québec à Trois-Rivières	Almost a Biopic: Les web-mises on scène des candidats aux élections québécoises de 2012
Mary Francoli Carleton University Amanda Clarke University of Oxford, UK	What’s in a name? Questioning the homogeneity of ‘open government’ programs across seven countries
Pauline Beange, Natalie Roebuck University of Toronto	The 2011 Canadian Federal Election: Have Canadian Political Parties Finally Made the Jump to Social Media?

Lunch/dîner

Time: 11:45-1:30

11:45-1:30 Cornett A228	Journalism Chairs Meeting/ Réunion des directeurs en journalisme
11:45-1:30 Cornett B145	CCA Board Meeting/ Réunion du Conseil d'administration de l'ACC
11:45-1:30 David Strong C126	CJC AGM/ Assemblée générale annuelle du CJC
Panel 3A: MH 1:30-3:00 Cornett A125	Spaces of Culture/Espaces de culture Chair/Présidente: Anne MacLennan, York University
François Yelle Université de Sherbrooke	A French-Canadian book long forgotten: L'Homme face à la télévision (1964) de Fernand Benoit
Anne MacLennan York University	Radio and the Mind
Panel 3B: RM 1:30-3:00 Cornett A225	Race, Youth and Media/ Race, jeunesse et médias Chair/Présidente: Judith A. Nicholson, Wilfrid Laurier University
Lawrence Dugan Nichols Simon Fraser University	Unjust or Deficient Discourse: The Politics and Privileged Accounts of Milwaukee's Racial Incidents
Judith A. Nicholson Wilfrid Laurier University	Flash Mugging: Dark Side of the Mob
Krista Melanie Riley Concordia University	On Belonging and Borders: Online Alternative Media by Muslim Youth in Canada
Panel 3C: GMS 1:30-3:00 Cornett A221	Activism and Social Change/ Activisme et changement social Chair/Présidente: Kirsten Kozolanka, Carleton University
Julia Kingdon University of Calgary	Communication as Social Change
Heather Gies Simon Fraser University	Communication in Reconciling Local and Global Movements: A Report from the Field on Food Sovereignty in Honduras
Jessica Grosman Concordia University	Sounds of a Strike: Community Radio and Labour Conflict in Kénogami, Quebec, 1977-1981
Panel 3D: JN 1:30-3:00 Cornett B129	New Directions for Journalism Education: What an Assessment of Formal Knowledge and Student Experiences Can Tell Us/Nouvelles pistes pour l'enseignement du journalisme: Évaluation des savoirs formels et des expériences des étudiants Chair/Président: Amanda Williams, Mount Royal University
Maria Victoria Guglietti Mount Royal University	Are Social Research Literacy Skills Worth Knowing? A Qualitative Analysis of Journalism Students' Value Making in a Social Research Methods Class
Brad Clark Mount Royal University	News You Can't Use Anymore: Modernity, Postmodernism and Professional Ideology in Three Broadcast Journalism Textbooks
Amanda Williams Mount Royal University	Developing Professional Identity in Journalism Education: A Qualitative Exploration of Third Year Students' Learning About Research Literacy Skills
Panel 3E: TEM 1:30-3:00 Cornett B143	Networked Environments, Regulation, and Policy / Régulation des environnements en réseau Chair/Présidente: Heather Morrison, Simon Fraser University
Michael Dick University of Toronto	The Delicate Balance of Controlling a "Universal Space": The World Wide Web Consortium and Online Innovation
Heather Morrison Simon Fraser University	Creative Commons and Open Access to Scholarly Works

Panel 3F: TEM 1:30-3:00 Cornett B145	Social Media, Sociality, and Community / Médias sociaux, socialité et communauté Chair/Présidente: Pamela Ingleton, McMaster University
Pamela Ingleton McMaster University	“The Things That Connect Us:” Interrogating the Sociality and “Humanity” of Facebook and its First “Brand Video”
Ataharul Huq Chowdhury, Helen Hambly Odame University of Guelph	Do Social Media Support 'Social' Change? Insights from the Communication for Social Change Perspectives
Panel 3G: PRG 1:30-3:00 Cornett A121	*** The CCA Portal Town Hall Session/ Assemblée du portail de l'ACC Chair/Président: Jeremy Shtern, University of Ottawa
Jeremy Shtern University of Ottawa	The CJC Policy Portal Working Group: Town Hall Meeting
Panel 3H: MC 1:30-3:00 Cornett A229	Film II/ Cinéma II Chair/Présidente: Constance Carrier-Lafontaine, Concordia University
Tess Jewell York University, Ryerson University	Blind to the Truth: Disability and Technology in the Matrix Trilogy
Olesya Venger University of Georgia	Slutwalk against Normalizing the Criminal
Constance Carrier-Lafontaine Concordia University	To the Arctic 3D: Polar Bear Families and the Gendering of Animal Survival
Shirley Roburn Concordia University	Being Caribou: A Case Study in Transboundary Migration, Media Circulation, and Recursive Political Organizing
Panel 3I: MC 1:30-3:00 Cornett B108	Creative Conflicts: Cultural Labour and Political Economy in Communication Studies/ Conflits créatifs: Travail culturel et économie politique dans la recherche en communication Chair/Président: Enda Brophy, Simon Fraser University
Heather McLean York University	Creative Displacement: What Social Practice Arts Reveal about Redevelopment in Downtown Toronto
Mirjam Gollmitzer Simon Fraser University	Putting (Atypical) Labour into Journalism Studies
Enda Brophy Simon Fraser University Nicole Cohen York University Greig de Peuter Wilfrid Laurier University	Cultural Workers Organize: Experiments in Collective Organization in the Creative Economy
Brett Caraway University of Toronto	Mobilizing Resistance Online: Standing with OUR Walmart
Panel 3J: CCA/ACC - FSAC/ACÉC 1:30 – 3:00 Bob Wright B117	Digital Cinema in Transition CCA/ACC - FSAC/ACÉC Chair/Président: Ernest Mathijs
Ernest Mathijs	The Reception of The Hobbit as a Digital Film
Doris Baltruschat	Story-Flows Across Screens: An Analysis of Canadian Transmedia Production
Andrew de Waard	Software Applications for Digital Film Analysis
Break/Pause 3:00-3:15	

Panel 4A: PRAPC 3:15-4:45 Cornett A125	Consuming Politics: Branding, Advertising and Marketing/ La consommation du politique: branding, publicité et marketing Chair/Président: Dominique Trudel, Université de Montréal
Alex Marland Memorial University	What is a Political Brand?: Justin Trudeau and the Theory of Political Branding
Pénélope Daignault, Audrey Dupuis, Mikaël Guillemette Université Laval	De la musique à la parole dans la publicité électorale québécoise : Une question de ton
Shannon Sampert University of Winnipeg Linda Trimble, Angelia Wagner, Daisy Raphael, Bailey Gerrits University of Alberta	Jumping the Shark: Mediatization of Canadian Party Leadership Contests, 1975 to 2012
Panel 4B: JN 3:15-4:45 Cornett A225	Gone Digital: A Roundtable on the Future of Graduate Journalism Education in a Digital Age/ Table ronde sur l'avenir de l'enseignement du journalisme aux cycles supérieurs à l'ère numérique Chair/Président: Meredith Levine, University of Western Ontario
Meredith Levine, The University of Western Ontario; Paul Benedetti, The University of Western Ontario; Christopher Waddell, Carleton University; Ivor Shapiro, Ryerson School of Journalism; Alfred Hermida, University of British Columbia School of Journalism.	
Panel 4C: GMS 3:15-4:45 Cornett A221	Environmental Communication/ Communication environnementale Chair/Présidente: Penelope Ironstone, Wilfrid Laurier University
Sibo Chen Simon Fraser University	The Rise of Environmental Protests in China: A Case Study
Sheena Cameron University of Windsor	Mainstream Media Coverage of Canadian Mining Neoliberalism
David Godfrey University of Calgary	Online Environmentalism: The Internet's Effect on the Communication and Impact of Environmental Infomediaries
Panel 4D: JN 3:15-4:45 Cornett B129	Toward a Richer Journalism Pedagogy/ Vers une pédagogie enrichie en journalism Chair/Président: Shauna Snow-Capparelli, Mount Royal University
Sally Haney Mount Royal University	An Interpretative Description of How Student-Authored Learning Plans Help and Hamper Student Learning in a Fourth-Year Journalism Production Course
Shauna Snow-Capparelli Mount Royal University	The Use of Student "Learning Philosophies" in Journalism
Margy MacMillan Mount Royal University	Reflection, Integration, Transformation: Observing Student Development Across the Curriculum
Ron Ian MacDonald Mount Royal University	Transformational Learning in First-Year Journalism
Panel 4E: TEM 3:15-4:45 Cornett B143	Hackers, Cyberspaces and Heterotopias: Online Publics against a Managed Web / Hackers, cyberespaces et hétérotopies : les publics en ligne face au Web policé Chair/Président: Fenwick McKelvey, University of Washington
Kelly Bergstrom York University	Hypocrites and Harpies: Image Macros and (Mis)Representations of Feminism Online
Jessica Beyer University of Washington	What is Anonymity? Defining the Concept and Discussing its Causal Role
Fenwick McKelvey University of Washington	We Like Copies, Just Don't Let the Others Fool You: The Pirate Bay as a Political Platform

Panel 4F: GMS 3:15-4:45 Cornett B145	Public Communication and Journalism/ Communication publique et journalisme Chair/Présidente: Colette Brin, Université Laval
Marion Reny-Delisle Université Laval	La réalité d'une expérience de fiction médiatique : proposition d'un outil de mesure de l'empathie virtuelle
Kathy Dobson Wilfrid Laurier University	Accessibility and Validity of Truth: Is Wikileaks a Vehicle for Transparency and Fact, Subverting Traditional Social Structures by Presenting Alternative and Suppressed Information?
Aldona Jaworska University of Calgary	Ethnic Identity and the Canadian Media: The Case of the Polish Second Corps in World War Two and the Re-settlement of its Veterans in Canada
Olivier Gadeau Université Laval	Pratiques journalistiques québécoises sur Twitter: une reconstruction de l'autorité informationnelle
Panel 4G: PRG 3:15-4:45 Cornett A121	Deliberation, Dialogue and Access to Knowledge/ Délibération, dialogue et accès au savoir Chair/Présidente: Marcella LaFever, University of the Fraser Valley
Meera Nair Hebrew University of Jerusalem	An Owl in Israel: A Case Study of a Modern Margin
Garrett Ward Richards University of Victoria	Combining Theory and Practice for Deliberative Analysis
Andrea Whiteley University of Calgary	Open Access to Research and the Public Interest: From Academic Social Movement to Citizen Political Movement
Marcella LaFever University of the Fraser Valley	Indigenizing the Academy: Instructor-Learner Communication Theory @ the Edge
Panel 4H: MC 3:15-4:45 Cornett A229	@ The Edge/ @ la fine pointe Chair/Président: Ravindra Mohabeer, Vancouver Island University
Ravindra Mohabeer Vancouver Island University	Living With Media at the Edge of Time: Thoughts on Media Flow and the West Coast
Estee Fresco University of Western Ontario	Hidy, Amik; Howdy, Quatchi and Miga: Olympic Mascots and the Education of Canadian Children
Paulina Mickiewicz McGill University	Marginal Scenes: The Downtown Eastside's Carnegie Library
Panel 4J: CCA/ACC - FSAC/ACÉC **3:30 – 5:00** Bob Wright B117	New/Changing Technologies CCA/ACC - FSAC/ACÉC
Seth Feldman	Dark Day at the Fair; Donald Brittain's <i>Tiger Child</i>
Sara Swain, Sanja Obradovic	Faster, Hobbit! Thrill, Thrill!: Revisiting the Question of Cinema at 48 Frames per Second
Michael Cowan	'The Realm of the Earth': Broadcast Technologies in Interwar Cinema and Abel Gance's <i>La Fin du monde</i> (1930)
Panel 4K: CCA/ACC – CPSA/ASPC **3:15 – 4:45 ** Clearihue A303	Web Politics II: Digital Democratic Citizenship Chair/Présidente: Marc André Bodet, Université Laval Discussant/Discutant: Tamara A. Small, University of Guelph
Vincent Raynauld, André Turcotte Carleton University	The Tea Party Movement, Social Media and the Emergence of Online Politicking 3.0
Marc James Trussler McGill University Stuart Neil Soroka McGill University	Consumer Choice in Online Media
Sara Vissers, Dietlind Stolle, McGill University	'How Do I Change Politics?' Evaluating the Effectiveness of Political Participation Modes

Thursday June 6, 2013 / Jeudi 6 juin 2013

5:00 – 6:30

CCA Keynote Speaker/Conférencier invité ACC

Arthur Kroker

Trajectories of the Post-Human/Les trajectoires du post-humain

Bob Wright B150

Arthur Kroker is Canada Research Chair in Technology, Culture and Theory and professor of political science at the University of Victoria. Author, most recently, of *Body Drift: Butler, Hayles, Haraway* (UMP, 2012), he has written numerous books on technology and culture, including *The Will to Technology: Heidegger, Marx, Nietzsche*, *The Possessed Individual*, *Spasm: Electronic Music and Android Aesthetics*, *Born Again Ideology*, *The Postmodern Scene*, and *Technology and the Canadian Mind: Innis, McLuhan, Grant*. With Marilouise Kroker, he edits the critically acclaimed scholarly journal, *CTheory*, as well as editing and introducing the field-defining anthology, *Critical Digital Studies: A Reader* (UTP).

Arthur Kroker détient la Chaire de recherche du Canada sur la technologie, la culture et la théorie et est professeur de sciences politiques à la University of Victoria. Son plus récent livre, *Body Drift: Butler, Hayles, Haraway*, a été publié en 2012 (UMP). Arthur Kroker a écrit de nombreux ouvrages sur la technologie et la culture, notamment *The Will to Technology: Heidegger, Marx, Nietzsche*, *The Possessed Individual*, *Spasm: Electronic Music and Android Aesthetics*, *Born Again Ideology*, *The Postmodern Scene*, and *Technology and the Canadian Mind: Innis, McLuhan, Grant*. Il est co-éditeur, avec Marilouise Kroker, de la revue *CTheory*, acclamée par la critique académique, de même qu'éditeur et auteur dans *Critical Digital Studies: A Reader* (UTP), une anthologie dans le champ des études critiques sur le numérique.

6:30 – 8:00

CCA Reception

and Awards Ceremony

(Gertrude Robinson Book Prize and Media@McGill Best Student paper)

Réception de l'ACC

et remise des prix

(Prix du livre Gertrude Robinson et le prix étudiants Media@McGill)

Bob Wright Lobby

Friday June 7, 2013 / Vendredi 7 juin 2013

Day/Jour 3

Panel 1A: MC 8:30-10:00 Cornett A125	Activating Memory I: Aging, Memory and Mediations/Mise en acte de la mémoire 1: Vieillesse, mémoire et médiations Chair/Présidente: Line Grenier, Université de Montréal
Giuliana Cucinelli Concordia University	Geo-Location Based Stories, Memories, and Moments
Arwen Fleming and Peter Van Wyck Concordia University	Displaced Communities, Displaced Memories?: Re-evaluating Public Histories Through Archival Photographs of Montréal's Griffintown, 1960-1975
Kim Sawchuk Concordia University	MemorySpace: The Mediation and Mediatisation of Personal Photographs for Public Display
Margarida Romero Universitat Oberta de Catalunya	Tablet Computing, Cognitive Enhancement and Older Users: Project COCREAT
Panel 1B: MC 8:30-10:00 Cornett A225	Realty TV: Property and Gender on Reality TV in Canada/ Propriété et genre dans la télé-réalité canadienne Chair/Présidente: Zoe E. Druick, Simon Fraser University
Zoe E. Druick Simon Fraser University	Realty TV and Women: Envisioning neoliberal (in)security
Julie Rak University of Alberta	From Realism to Reality: the Transformation of English Canadian Television
Jean Bruce Ryerson University	Gender, Surveillance and Display Within Canadian Home Improvement Television
Panel 1C: GMS 8:30-10:00 Cornett A221	Canadian Television Industry/ L'industrie télévisuelle canadienne Chair/Président: Jeremy Shtern, University of Ottawa
Karine Lacoste Université d'Ottawa	Interprétation et implantation de l'innovation à Radio-Canada
Fanny-Ève Tapp University of Ottawa	The Canadian Television Industry in the Digital Era: The Invasion of the Multi-Screens
Panel 1D: MC 8:30-10:00 Cornett B129	New Directions in Soundscape Research/ Nouvelles pistes de recherche sur l'environnement sonore Chairs/Présidents: Barry Truax and Randolph Jordan, Simon Fraser University
Mitchell Akiyama McGill University	Listening to Canada: Sonic Nationalism in the World Soundscape Project
Randolph Jordan Simon Fraser University	Longitudinal Listening: Soundscape Histories Across Media
Vincent Andrisani Simon Fraser University	A Case for Aural Ethnography
Milena Droumeva Simon Fraser University	The Everyday Listening Project: Epistemological Orientations in Mediated Aurality
Panel 1E: RM 8:30-10:00 Cornett B143	Race and Artistic Interventions/ Race et interventions artistiques Chair/Présidente: Faiza Hirji, McMaster University
Kenza Oumlil Al Akhawayn University	Little Mosque on the Prairie & The Use of Comedy as Intervention
Ashok Mathur Thompson Rivers University Jonathan Dewar Algoma University	Performing Resistance: Unsettling Residential School Legacies Through Radical Collaborative Art
Faiza Hirji McMaster University	Jamming in the Third Space: South Asian Fusion Music in Canada

Panel 1F: TEM 8:30-10:00 Cornett B145	Seen But Not Heard: Including Children's Media in the Conversation/ Sages comme des images: inclure les médias pour enfants Chair/Présidente: Natalie Coulter, York University
Natalie Coulter York University	Where Have all the Children Gone? The Oversight of Children's Media
Naomi Hamer University of Winnipeg	Designing Picture Book Apps: The Remediation of Children's Picture Books Through Mobile and Interactive Platforms
Rachel Muehrer York University	Learning From Play: A Case Study
Panel 1G: PRG 8:30-10:00 Cornett A121	Transformations in the Regulation of Electronic Media I/ Transformations de la régulation des médias électroniques I Chair/Président: Gordon Gow, University of Alberta
Gregory Taylor Ryerson University	Going Once: The 700 MHz Spectrum Auction
Michael B McNally, Brandy Mowatt, Lilian Pintos University of Alberta	Industry Canada's Spectrum Management Consultations: Democratic Participation or Regulatory Capture
Gordon Gow University of Alberta	Emergency Management in a Networked World: Public Participation, Social Media, and the New Policy Context
Sandra Smeltzer The University of Western Ontario	Researching Media Activism in an International Context
Panel 1H: IC 8:30-10:00 Cornett A229	Individual Communication/ Communication individuelle Chair/Président: Joshua Guilar, Royal Roads University
Joshua Guilar, Michael McCarthy Royal Roads University	Granny's Teachings: Indigenous Stories
Qi Yao University of Macau	Mobile SNS and Users' Behaviors: An Integrated Model of Mobile SNS Use in China
Wendy Cukier, Mark Robert Holmes Ryerson University	Perceptions of Informal Networking in Practice in the IT/ICT Industries in Canada
Jo Katambwe Université du Québec à Trois-Rivières	Les neuf degrés d'articulation de l'organisation: débattre la communication dans le modèle de l'équivalence
Panel 1I: VC 8:30-10:00 Cornett B108	Alternative Media/ Médias alternatifs Chair/Président: Iain Donald Macpherson, MacEwan University
Michael Mowbray Simon Fraser University	"Alternative Logics?" Parsing the Literature on 'Alternative Media'
Sandra Jeppesen Lakehead University	A Diversity of Media Tactics: Grassroots Autonomous Media in Montreal
Jonathan Langdon St. Francis Xavier University Sheena Cameron University of Windsor Wilna Quarmyne Ghana Community Radio Network Kofi Larweh Radio Ada	Community Radio and Social Activism: A Case Study of the Tension Between Neutrality and Activism in Ada, Ghana
Iain Donald Macpherson MacEwan University	'The World's First Social Network': Ham Radio in the Age of New Media
Break/Pause 10:00-10:15	

Panel 2A: MC 10:15 -11:45 Cornett A125	Activating Memory II: Aging, Memory and Mediations/ Mise en acte de la mémoire 2: Vieillesse, mémoire et médiations Chair/Présidente: Kim Sawchuk, Concordia University
Shannon Hebblethwaite Concordia University	Collective Memory in Photographs with Stroke Survivors
Sophie Guérin and Kim Sawchuk Concordia University	Reminiscing the Past, Moving to the Future: "From Home to Residency"
Line Grenier Université de Montréal	Étoile des Aînés: Memory Work Through 'Music-ing'
Fannie Valois- Nadeau Université de Montréal	Leo Gravelle's Web Site: From the Shoebox to Public Memory
Panel 2B: MC 10:15-11:45 Cornett A225	Disruptions in the Field, on the Body: Reflections on Ethnographic Practices in Communication Studies/ Perturbations dans le champ, sur le corps: réflexions sur les pratiques ethnographiques en communication Chair/Président: Julia Aoki, Simon Fraser University
Ayaka Yoshimizu, Julia Aoki Simon Fraser University	Walking Histories, Making Places: Walking Tours as Ethnography of Place
Daniel Ahadi Simon Fraser University	The Unfolding Field, the Exilic Researcher and Circumstances of Instability: Researching Belonging and Multiculturalism in Stockholm
Marcos Daniel Moldes Simon Fraser University	El Cerrito, El Centro, La Rambla: 3 Ethnographic Vignettes
Panel 2C: GMS 10:15-11:45 Cornett A221	New Technologies/ Nouvelles technologies Chair/Président: Guillaume Latko-Toth, Université Laval
Lauren Zabel University of Calgary	Technological Distancing: Devices as an Extension of Self and the Role of Personalization in Consumer Culture
Catherine Varney University of Calgary	Shifting Landscapes: Discovering a 'Sense of Place' through Locative Media
Andrew Brown Simon Fraser University	I Am Always On Something
Stephanie Ann Samaras University of Victoria	Social Media in Education
Alexandra Hubley University of Calgary	The Glitch Paradox
Panel 2D: MC 10:15-11:45 Cornett B129	Spatialities of Media/ Spatialités des médias Chair/Président: Fiona E. Jeffries, Simon Fraser University
Helen Morgan Parmett Western Washington University	When Media Rebuilds the Neighborhood: Treme and the Cultural Policy & Politics of the Media City
Giuliana Cucinelli Concordia University	AddressKnown: Geo-location Based Stories, Memories, and Moments
Fiona E. Jeffries Simon Fraser University	Emancipatory Communication in the City of Fear
Panel 2E: RM 10:15-11:45 Cornett B143	Identities: Personal, National, Immigrant/ Identités personnelles, nationales et immigrantes Chair/Présidente: Judith A. Nicholson, Wilfrid Laurier University
Karima Aoudia Université Paris 8	Nouvelles technologies de communication et migrations: Transformations des pratiques médiatiques des populations issues de l'immigration maghrébine en France et au Québec
John Cappucci University of Windsor/ Carleton University	The Repressive Regime on Screen: Representations of Revolutionary Iran in Popular Film

Panel 2F: MC 10:15-11:45 Cornett B145	Health, Medicine, Representation/ Santé, Médecine, Représentation Chair/Présidente: Sheryl Hamilton, Carleton University
Helen Kang Simon Fraser University	The Limits of Ethics and Objectivity and Canadian Medical Publishing
Janis Goldie Huntington/Laurentian University	A Peanut Did What? Framing Food Allergies in Children within the Canadian News
Sheryl N. Hamilton Carleton University	Dirty Hands: Comportment and Contagion in Pandemic Culture
Dawn Johnston, Kaela Jubas, Angie Chiang University of Calgary	Disciplined Learners: How Academic Background Influences Pop Culture Consumption
Panel 2G: PRG 10:15-11:45 Cornett A121	Transformations in the Regulation of Electronic Media II/ Transformations de la régulation des médias électroniques II Chair/Président: Collette Brin, Université Laval
Christopher Ali Annenberg School for Communication	“Local TV Matters”? The life and death of the CRTC's Local Programming Improvement Fund
Kara Weiler, Philip Savage McMaster University	CBC Digital-Only Content Delivery: The Hamilton Experiment
Panel 2H: IC 10:15-11:45 Cornett A229	Roundtable: Government, The Next Generation: Over-hyped or Under-Emphasized?/ Table ronde: Gouvernement, la nouvelle génération: Surestimé ou minimisé? Chair/Président: Jeremy Berry, Mount Royal University
Jeremy Berry, Mount Royal University Rueben Bronee, Executive Director, Innovation, Ministry of Education at BC Public Service Kieran Harrop, Partner/Executive Consultant at CGI	
Panel 2I: VC 10:15-11:45 Cornett B108	Spaces of Visual Communication/ Espaces de communication visuelle Chair/Président: Penelope Ironstone, Wilfrid Laurier University
Mariano Dagatti Buenos Aires University	Knowing and Pleasure: The Museum Branding in the Age of Fun Museums
Dwayne Riyad Ali McMaster University	Designing the Urban Interface: Treating Public Visual Space as a User Interface
Davina M. DesRoches Queen's University	Visual Communication, Museums, and the Exhibition of Working Class Heritage
Erin Kathleen Despard Concordia University	Towards a Media Ecology of Gardens
Lunch/dîner Time: 11:45-1:30	
CCA Annual General Meeting/ Assemblée générale annuelle de l'ACC 11:45-1:30 Bob Wright B150	
Panel 3A: MC 1:30-3:00 Cornett A125	Challenges of Autoethnography/ Les défis de l'autoethnographie Chair/Présidente: Maude Gauthier, Université de Montréal
Maude Gauthier Université de Montréal	Methods to Understand “Experience” in a Queer and Post-Humanist Study on Intimacy
Joelle Rouleau Université de Montréal	Le documentaire; pour une recherche-crédation auto-ethnographique en milieu universitaire
Véronique Leduc Université de Montréal	Deafhood and Autocomicgraphy
Meghan Jezewski University of Victoria	Deafness as Multiplicity

Panel 3B MC 1:30-3:00 Cornett A225	Culture and Well-Being/ Culture et bien-être Chair/Présidente: Emily West, University of Massachusetts
Carrie Rentschler McGill University	Grief, Work and the Politics of Representation
Emily West University of Massachusetts	Going Public: Media Portrayals of the End of Life
Lisa Henderson University of Massachusetts	Cultural Learning
Panel 3C MC 1:30-3:00 Cornett A221	Rethinking National Boundaries/ Repenser les frontières nationales Chair/Président: Rukhsana Ahmed, University of Ottawa
Amin Alhassan York University Felix Odartey-Wellington Cape Breton University	Nation-Branding and the Postcolony: A Critical Engagement
Rukhsana Ahmed, Houssein Charmarkeh University of Ottawa	The Impact of Social Context on Media Use in Somali and South Asian Communities in Ottawa: A Comparative Analysis
Azizi Asmaa CELSA- Paris IV Sorbonne	Les frontières de la citoyenneté. La prise de parole comme tactique politique des migrants marocains
Panel 3D VC 1:30-3:00 Cornett B129	Collisions, Near Misses and Soft Landings: Exploring the Tensions in the Use of Visuals as Subject and Research Methodology/ Collisions, évitements et atterrissages en douceur: exploration des tensions dans l'utilisation d'éléments visuels comme objet et méthode de recherche Chair/Président: Chaseten Remillard, University of Calgary
Meaghan Brierley University of Calgary	Exploring the Elements of Accuracy: Medical Illustrators and Their Pharmaceutical Sponsors
Cassandra Dam University of Calgary	Practicing What We Preach: Exploring Photographic-Based Research Practices of Visual Researchers
Lauren McDougall University of Calgary	Researching the Museum Experience
Panel 3F MC 1:30-3:00 Cornett B145	Transforming Practices, Participatory Research and Action/Pratiques en transformation, recherche participative et action Chair/Président: Ashok Mathur, Thompson Rivers University
Christopher High Communication and Systems Open University, UK	Emerging Media for Action Research and Social Learning: Assessing Participatory Technologies
Ashok Mathur Thompson Rivers University Glen Lowry Emily Carr University	"But Is It Research?": The Culture of Artistic Practice as Academic Investigation
Virginia McKendry Royal Roads University Michael Humer Kelowna General Hospital	Mobilizing the Edge: The Potential for Transforming Health Care Reform Discourse Through Participatory Citizen Dialogue

'Track' Legend / Légende

VS = Visual Communication / Communication visuelle

MH = Media History / Histoire des médias

JN = Journalism / Journalisme

PRG = Policy, Regulation, and Governance / Politiques, réglementations et gouvernance

TEM = Technology and Emerging Media / Technologies et médias émergents

ICD = International Communication and Development / Communication internationale et développement

OIC = Organization and Interpersonal Communication / Communication organisationnelle et interpersonnelle

PRAPC = Public Relations, Advertising, and Political Communication / Relations publiques, publicité et communication politique

MC = Media and Culture / Médias et culture

TE = Theory and Ethics / Théorie et éthique

SG = Sexuality and Gender / Sexualité et genre

RM = Race and Media / Enjeux raciaux et médias

GMS = Graduate Masters Session / Session de maîtrise