DIGITAL CURATION
GRADUATE SEMINAR / JOURNALISM AND MASS COMMUNICATION
SPRING 2014 / Monday, 2:00 - 4:30 / Armory 1B01

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This course focuses on the creation of a multimodal personal research archive and the theories of digital curation writ large that inform its production.

As researchers, our interest in the archive as a site of theoretical and pragmatic inquiry has been transformed by emergent media, and specifically, the new affordances of digitization in terms of access, storage, circulation and searchability. As such, both the ways in which we generate for the archive, and our reliance on what we can extract from it, have become increasingly important conceptual and methodological issues. Arguably, ontologies of the archive -- which remain largely based on authenticity, rivalry, and the originality of artefacts and official records -- are always challenged by new and emergent media.

This seminar will attempt to follow some of these discussions as they intersect different fields of scholarship and practice: media archaeology, feminist, queer, and post-colonial theories, and communication and media studies. Together, we will engage with the archive as place, concept and representational practice.

To do this, we will walk you through the necessary steps in creating a personal research archive using the free open source content management system, Wordpres, as well as exploring tools for non-linear database driven media, such as Korsakow, and other options tailored to your needs and particular areas of interest. This class should nudge you along your current research trajectory, while also, hopefully, challenging your research direction in positive ways.

This course includes engagement with theories of production, weekly class discussions, screenings, readings, student presentations, collaborative in-class work, field trips, lectures and guest lectures, workshops, media archaeological interventions, and hands-on demonstrations... all this to help you gain a better understanding of the research tools at your disposal, deepen your knowledge of those you are currently using, as well as introduce new ones. All production work follows from a critical engagement with media and an awareness of methodology, positionally, and process.

A laptop is required for the course. You will also be required to purchase server space and a domain name if you do not already have one (the how-to pertaining
to this will be covered in class). No specific technical skills are required for this course other than an openness an eagerness to learn.

**Evaluations and Assignments:**

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<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Participation and Attendance</td>
<td>20%</td>
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<tr>
<td>HTML/CSS</td>
<td>20%</td>
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<tr>
<td>Korsakow Project / Reflections</td>
<td>20%</td>
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<tr>
<td>Presentation(s) on Readings</td>
<td>20% (10+10)</td>
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<tr>
<td>Final Presentation / Website</td>
<td>20%</td>
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Readings and media for this class include academic articles, blog posts, interviews, podcasts and videos, from different locations and timeframes, offering different perspectives on the topics, and delivering a message in a different format. You will conduct two presentations for this class. One, you will present a formal 20 minute conference quality talk on one topic, leading the seminar discussion for that week (total 45 minutes). For another topic, you will prepare a 7-minute lightning talk as a provocation piece, leading the class discussion for that week. Students not presenting should come prepared with questions about the week’s media and readings.

Assignments include creating a **Wordpress** website showcasing 10 objects related to your research project, integrating social media, and posting reflections about your process. The last class of the term is dedicated to your final presentations. Plan for 40 minutes, including discussion.

The second assignment will be a **Korsakow** project, representing these same 10 objects in a non-linear way, while also situating yourself as a researcher within the project. The assignment will ask you to think through the connections between objects, and how to display the contents of your research in an interactive way. This project will also be embedded in your website. This assignment may morph slightly or change altogether depending on your involvement during the March 3rd Korsakow workshop by Matt Soar.

There will also be a series of workshops and guest speakers exploring digital curation, web archiving, content aggregation, and so on, which you may also chose to document on your blog. You can use any or all of what will be assembled in the seminar and workshop series for your **final presentation**.
Digital Curation

JAN 13
Data Self

Buy domain name and server space.

Start: http://www.codecademy.com/tracks/web


Finding Vivian Maier http://www.vivianmaier.com/ and https://www.youtube.com/watch?v=2o2nBhQ67Zc

JAN 20
CAMPUS CLOSED

Continue readings from Data Self.

JAN 27
Database Logics

Guest Speaker: Kirstyn Jean Leuner


Video: http://video.dma.ucla.edu/video/wendy-chun-the-enduring-ephemeral-or-the-future-is-a-memory/19

Ramesh Srinivasan "Considering how digital culture enables a multiplicity of knowledges” (Lift09 EN) https://vimeo.com/5520100
Lev Manovich “Database as Symbolic Form”  http://classes.dma.ucla.edu/Spring06/259M/readings/manovich-lev_rev2.pdf


Feb 3
Objects

Guest Speaker: William Walker Sampson: Born-Digital


Jane Bennett. Artistry and Agency in a World of Vibrant Matter | The New School  http://www.youtube.com/watch?v=q607Ni23QjA


Feb 10
Ownership

Presentation on readings by: ___________________________

Watch Vivian Maier BBC Film


Elizabeth A. Povinelli "The Woman on the Other Side of the Wall: Archiving the Otherwise in Postcolonial Digital Archives"

Feb 17
Dirty Data

Complete: http://www.codecademy.com/tracks/web

Presentation on readings by: ____________________________


Feb 24
Media Archaeology

Visit to the Media Archaeology Lab: Tour and Talk by Kyle Bickoff


Jussi Parikka. 2010. CTheory Interview Archaeologies of Media Art www.ctheory.net/articles.aspx?id=631


Mar 3
Non Linear
Lecture and Workshop by Matt Soar
Media Arts at the Brakhage Center


Mar 10
Error 404

Presentation on readings by: ____________________________


Mar 17
Media Ecology
Presentation on readings by: ____________________________


Mar 24
March Break

Mar 31
Archival Agency

Special Collections (class visit) with Amanda Brown.

Arjun Appadurai “Archive and Aspiration” http://entreculturas.info/system/docs/10/original/Appadurai._Archive_and_Aspiration.pdf?1276464953


Apr 7  
Queering the Catalog  
Presentation on readings by: ___________________________  


Elizabeth Freeman. 2010. “Chapter 1: Junk Inheritance, Bad Timing” In Time Binds: Queer Temporalities, Queer Histories  

Apr 14  
Performing the Archive  
Presentation on readings by: ___________________________  

Amma Y. Gharkey-Tagoe Kootin. 2012. Brakhage Center Lunchtime Series. http://www.youtube.com/watch?v=Y5x8gGRz1cA (3 parts)  


Apr 21  
Deep Storage
Presentation on readings by: ____________________________


https://web.ebscohost.com/ehost/detail?sid=87819611-cfa3-408c-a88a-30eaa5981ebf%40sessionmgr112&vid=3&hid=111&bdata=JnNpdGU9ZWhvc3QtbGl2ZQ%3d%3d#db=aph&AN=27057983

Apr 28
The Cloud

Final presentations.

Sean Cubitt, Robert Hassan and Ingrid Volkmer 2011. “Does cloud computing have a silver lining?” Media, Culture & Society 33(1) 149–158


Vannevar Bush “As We May Think” in The Atlantic JUL 1 1945 http://www.theatlantic.com/magazine/archive/1945/07/as-we-may-think/303881/

OTHER IMPORTANT POLICIES

ACCOMMODATIONS
If you qualify for accommodations because of a disability, please submit to your professor a letter from Disability Services in a timely manner (for exam accommodations provide your letter at least one week prior to the exam) so that your needs can be addressed. Disability Services determines accommodations based on documented disabilities. Contact Disability Services at 303-492-8671 or by e-mail at dsinfo@colorado.edu.

If you have a temporary medical condition or injury, see Temporary Injuries under Quick Links at Disability Services website and discuss your needs with your professor.

RELIGIOUS OBSERVANCES
Campus policy regarding religious observances requires that faculty make every effort to deal reasonably and fairly with all students who, because of religious obligations, have conflicts with scheduled exams, assignments or required attendance. In this class, See full details at http://www.colorado.edu/policies/fac_relig.html.

CLASSROOM BEHAVIOR POLICY
Students and faculty each have responsibility for maintaining an appropriate learning environment. Those who fail to adhere to such behavioral standards may be subject to discipline. Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with differences of race, color, culture, religion, creed, politics, veteran’s status, sexual orientation, gender, gender identity and gender expression, age, disability, and nationalities. Class rosters are provided to the instructor with the student’s legal name. I will gladly honor your request to address you by an alternate name or gender pronoun. Please advise me of this preference early in the semester so that I may make appropriate changes to my records. See policies at http://www.colorado.edu/policies/classbehavior.html.

DISCRIMINATION AND HARASSMENT POLICY
The University of Colorado at Boulder Discrimination and Harassment Policy and Procedures, the University of Colorado Sexual Harassment Policy and Procedures, and the University of Colorado Conflict of Interest in Cases of
Amorous Relationships policy apply to all students, staff, and faculty. Any student, staff, or faculty member who believes s/he has been the subject of sexual harassment or discrimination or harassment based upon race, color, national origin, sex, age, disability, creed, religion, sexual orientation, or veteran status should contact the Office of Discrimination and Harassment (ODH) at 303-492-2127 or the Office of Student Conduct (OSC) at 303-492-5550.

Information about the ODH, the above referenced policies, and the campus resources available to assist individuals regarding discrimination or harassment can be obtained at http://www.colorado.edu/odh

HONOR CODE

All students of the University of Colorado at Boulder are responsible for knowing and adhering to the academic integrity policy of this institution. Violations of this policy may include: cheating, plagiarism, aid of academic dishonesty, fabrication, lying, bribery, and threatening behavior. All incidents of academic misconduct shall be reported to the Honor Code Council (honor@colorado.edu; 303-735-2273). Students who are found to be in violation of the academic integrity policy will be subject to both academic sanctions from the faculty member and non-academic sanctions (including but not limited to university probation, suspension, or expulsion). Other information on the Honor Code can be found at http://www.colorado.edu/policies/honor.html and at http://www.colorado.edu/academics/honorcode/

JMC INTERNSHIP FAQs

When can I start interning for academic credit?
Typically, you need to wait until you’ve taken your sequence’s pre-requisite courses, so you’ll probably start interning junior or senior year, although some students are able to intern earlier if their pre-reqs are satisfied.

ALL internship information, including…
• Eligibility/Pre-requisites/Internship requirements
• Internship search instructions
• Reporting internship for credit instructions
• Resume/Cover letter tips
• Job hunting strategy tips
… and more, can be found here: http://journalism.colorado.edu/internship-packet/

How can I get connected to the internship office?
You can follow us on Twitter (@JMCInternships), “like” us on Facebook (CUJMCInternships) and follow our Pinterest boards (JMCInternships) to get the
latest on paid internships, career events, media trends, alumni accomplishments, hot jobs, etc. You can also join the JMC LinkedIn group.

Are there ways for me to gain experience before I intern?
Yes! Write for the CUIndependent, join Ad Club or J-Board, CU Sports Mag, Radio 1190 or CU Science Update to get more media experience NOW. You can visit Christine Mahoney in Armory 1B16 for advice on careers, resume and cover letter writing, interviewing, social media profiles...or just to chat about your media-related goals, dreams and ambitions. You can also attend school-year Wednesday Workshops (W2) announced on Facebook.

Where do CU JMC students intern?
All over the place! More than 250 JMC students interned in 2012-13! While the majority worked in Colorado, we also had students interning in California, Florida, Las Vegas, Texas and even Norway, just to name a few. Big name internships include all the TV network affiliates in Denver, CBS in San Diego, High Noon Entertainment, NBC New York (and at the London Olympics), Karsh/Hagan, Egg Strategy, Victors & Spoils, the Integer Group, Warner Brothers and Warren Miller Entertainment. Learn more at CAREER FAIR – APRIL 9, 5:30-7:30 IN UMC 235!!

What if I don’t know what I want to do in journalism?
That’s OK – now is the perfect time to explore your options. Consume as much media as you can. Produce your own. Write a blog. Keep an open mind about your educational journey and career. Let us know how we can help!

Christine Mahoney, Internship & Career Coordinator
Christine.Mahoney@Colorado.edu | 303-492-5480